



H1-2023

INVESTOR RELATIONS

PRESENTATION







Macroeconomic Overview & Executive Summary

Financial Performance
Highlights

At a Glance

7 Corporate Governance

O3 Strategy

Responsible Banking

Our Strategic Success by the Numbers

Investment Thesis

Business Model and Performance Overview

1 Appendix

AGENDA

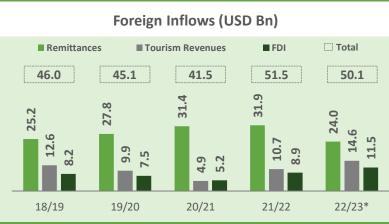


Egypt's Macroeconomic Environment – An Undervalued Market with Attractive **Fundamentals**

Despite external market challenges impacting the nation's economy, Egypt presents itself as an undervalued emerging market with attractive fundamentals and a proven track record of implementing ideal fiscal and monetary policies to cushion the impact from external challenges and maintain its strong footing and path for growth







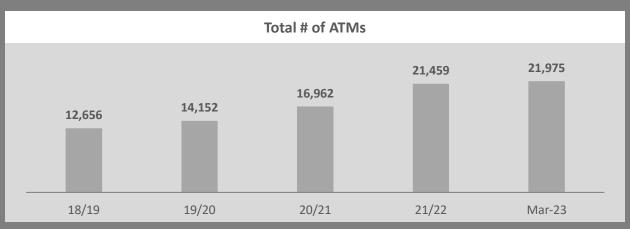


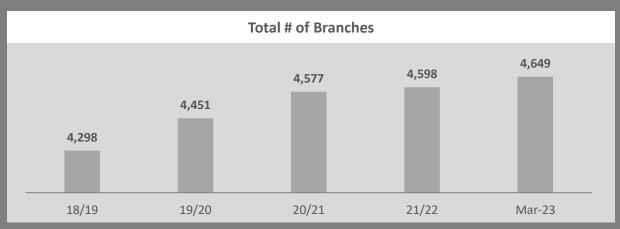


Egypt's Banking Sector – A Growing Economy and a Largely Underbanked and Unbanked Population Presents Clear Opportunities for Banking Institutions in Egypt



Growing demand for commercial banking services is evident in constantly expanding networks and points of contact





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Who We Are

One of Egypt's leading commercial banking institutions and a former leader in the real estate space

Offering a dual business model covering commercial banking and real estate activities

Boasting a nationwide footprint in Egypt

Home to a diverse client base across all customer segments in the market

EGP 110.7 Bn

▲ 7% YTD

Total Assets

Gross Loans

EGP 40.6 Bn

▲ 6% YTD

Customer Deposits

EGP 90.9 Bn

▲ 2% YTD

Net Income

EGP 3.0 Bn

▲ 150% y-o-y

ROAE*

53.5%

Our Transformation from Sectoral to Commercial Bank



Identified an opportunity to penetrate Egypt's growing commercial banking space



Implemented a restructuring supported by a three-pronged strategy to establish the building blocks that would accelerate HDB's growth in the commercial banking space



The Bank reaped the rewards of its successful strategy, and now boasts a strong and growing presence in Egypt's commercial banking sector

AT A GLANCE

One of Egypt's Strongest
Commercial Banking Institutions





A Long-Standing Name in the Egyptian Banking Space

HDB is a leading commercial bank boasting a +40-year track record

Leveraging its longstanding name in Egypt to accelerate commercial banking growth The Bank's performance is also supported by its lucrative legacy real estate investment arm

Providing a comprehensive set of customer-centric commercial banking services



Retail Banking



Corporate Banking



SME Banking

Growth across the bank's portfolio driven by duel-driven growth in the Bank's retail and corporate loans



Soldi performance across the balance sheet due to efficient management of the Bank's portfolio

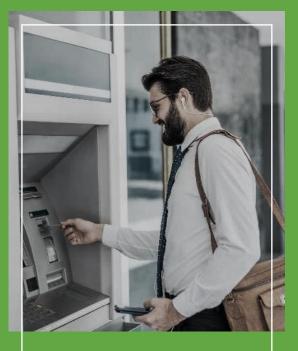
53.5%	5.6%	10.4%	10.5%		
Return on	Return on	Net Operating	Net Interest		
Average Equity	Average Assets	Margin	Margin		
(H1-2023)	(H1-2023)	(H1-2023)	(H1-2023)		

^{*} Includes SME loans



Boasting an Expansive Footprint Across the Nation

HDB's Growing Nationwide Footprint Allows Easy Accessibility to its Banking Network



431

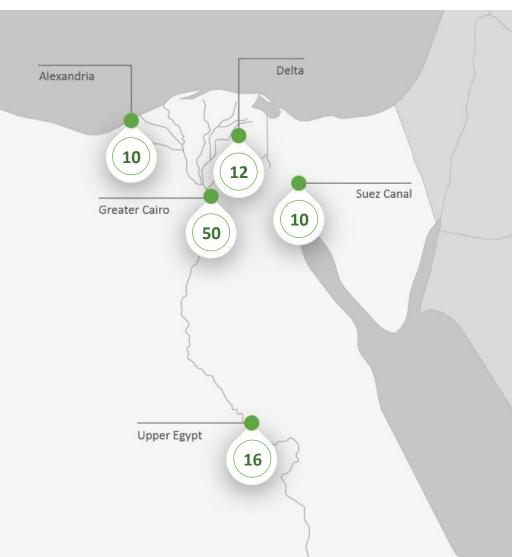
of ATMs



98

of Branches







Journey from Sectoral to Strong Commercial Bank



Legacy Real Estate Bank

1979-2002



Housing & Development Bank (HDB) was founded in 1979 as a specialized entity for real estate development and the provisioning of housing units in Egypt

HDB's primary revenue generator was the sale of residential units across its multiple flagship developments in Egypt

Transformational Restructuring to Full-Fledged Commercial Bank

2003-2021

In 2003, HDB began a full restructuring to focus on the growth of its core commercial banking business due to the introduction of Law No. 88 of the Year 2003 of The Central Bank, which prohibited the existence of specialized banks in Egypt. In 2017, the Bank accelerated its commercial banking expansion strategy by delivering on three key pillars:



Revamped Business Model

Focusing on establishing dedicated retail, corporate, and SME banking operations



Enhanced Visibility

Growing the Bank's branch and ATM network as well as conducting a facelift of its corporate identity to attract multiple target customer segments



Digitalized Technology

Investing in technologies to enhance operational efficiencies and provide digital banking platforms for clients

A Strategic Success

Present Day

HDB reaped the rewards of its successful transformational strategy, with commercial banking activities now generating the lion's share of the Bank's bottom line with a contribution of 90% in H1-2023

Legacy real estate operations still support the Bank's overall profitability but at a significantly reduced contribution compared to previous years

The Bank is maintaining its focus on growing and further enhancing its commercial banking operations with a goal of becoming one of the top ten commercial banks in Egypt

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STRATEGY

Transformation from Sectoral to Full-Fledged Commercial Bank





HDB has Focused on Three Key Pillars to Accomplish its Transformation into a Full-Fledged Commercial Bank



Revamped Business Model

Shifting focus from legacy real estate operations to provide a competitive commercial banking offering



2 Enhanced Visibility

Optimizing the geographic footprint of the Bank's branch network and uplifting HDB's corporate identity



Digitalized Technology

Heavy investment in tech to enhance commercial banking activities, unlock efficiencies, and grow digital banking services



Revamped Business Model – Focusing on Expanding Commercial Banking Operations

Shifting from legacy real estate operations to grow commercial banking activities

Over the years, the Bank has successfully lessened the contributions from its legacy real estate activities and was able to build a successful commercial banking platform that now contributes the majority of its top- and bottom-line

The Bank's modernized business model focused on continuously growing and generating revenue from core commercial banking activities across the retail, corporate, and SME fronts







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Enhanced Visibility – Expanding and Revamping Bank Network

Doubling-down on bank network expansion and customer centricity strategy

Enhanced visibility is driven by the Bank's extensive efforts to grow its branch and ATM network across the nation as well as improve the overall customer experience across the services it offers. A larger and revamped bank network leaves HDB well-positioned to expand its customer base as well as grow its balance sheet

Optimizing and Revamping Branch Network Efforts include increasing the number of branches by c. 25% since 2017 as well as relocating multiple branches across more high-traffic areas across Egypt and providing them with facelifts to better align with the needs of the Bank's target segments and attract increased customer traffic



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Digitalized Technology – Bolstering Operational Efficiencies and Growing Digital Offering



Investment in Technology is Driven by a Two-Pronged Strategy

Boost efficiencies across the board and enhance operational capacities

Front-Office

Back-Office

Central Operations

Investments in IT and a new core banking system have successfully automated a variety of business processes, boosted transparency, modernized the loan disbursal process, and streamlined the Bank's workstreams

Enhance digital banking capabilities to align with the shift in customer trends towards mobile and internet banking

In its efforts to enhance customer experience, the Bank focused on improving its internet and mobile banking platforms to allow for a more user-friendly experience when it comes to everyday banking

Tech Investments Drove the Bank's Broader Transformation

HDB's new tech investments supported management in identifying paths to optimizing the allocation of the Bank's human resources in a manner that substantially improves the customer experience at HDB's branches and other customer channels

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OUR STRATEGIC SUCCESS BY THE NUMBERS

Delivering On Our Three-Pillar Transformation Strategy

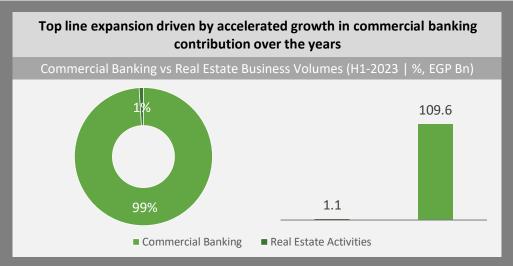


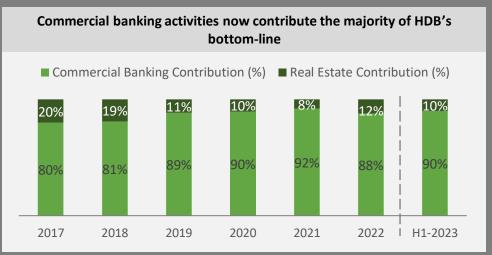


Commercial Banking is Now The Core of HDB's Operations Thanks to a Successful Revamped Business Model and Enhanced Visibility Strategy



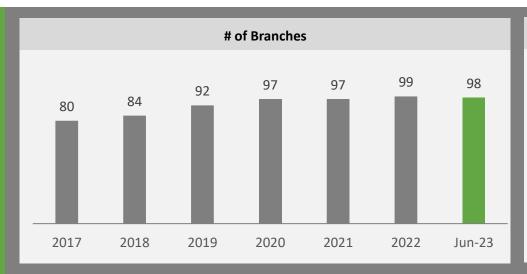
Commercial banking activities have become the cornerstone of our success

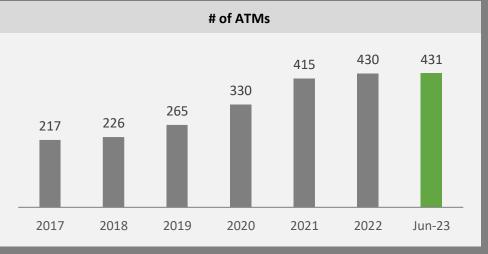






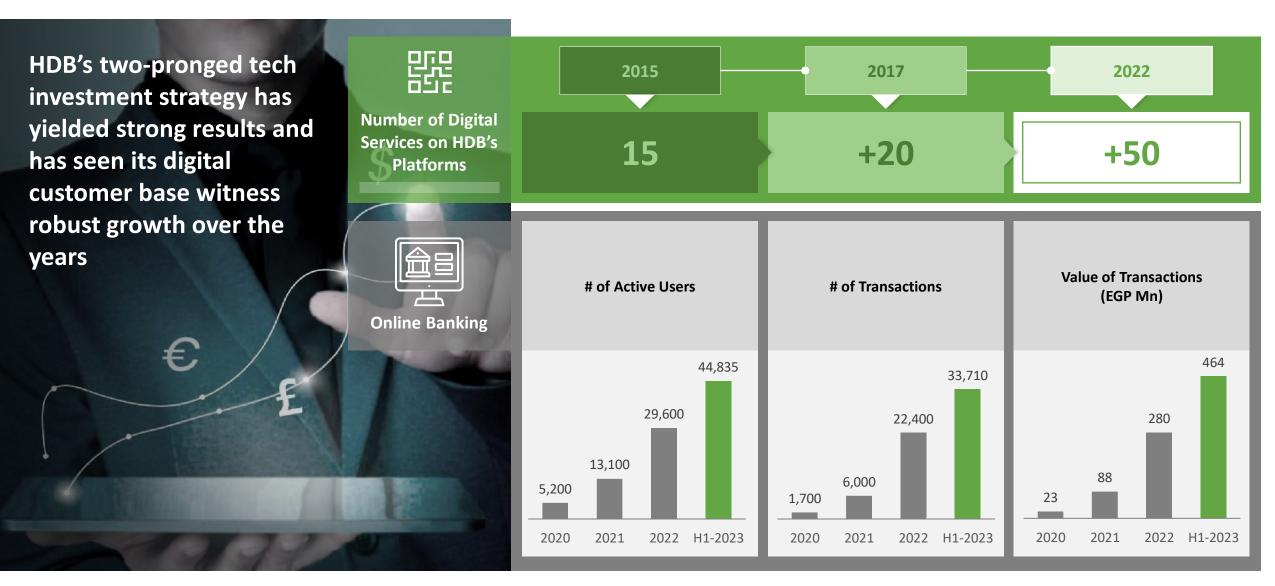
Significant growth in the Bank's network is in line with its visibility strategy







HDB Reaped the Rewards of its Tech Investments and Successfully Grew its Digital Banking Capabilities Across its Operations



BUSINESS MODEL AND PERFORMANCE OVERVIEW

Impressive Operational
Performance Driven by Robust
Expansion in Commercial
Banking Activities





Business Model – A Well-Structured Balance Sheet Has Driven the Solid Performance of the Bank's KPIs and Maintained the Sustainability of its Growth





Robust Loan and Deposit Growth – HDB's Successful Strategy Has Generated Growth Across the Board on The Back of Strong Expansion in Commercial Banking Activities

A three-pronged transformation strategy, which focused on the Bank's revamped business model, enhanced visibility, and digitalized technology, has generated stellar growth and driven its strong results in recent years

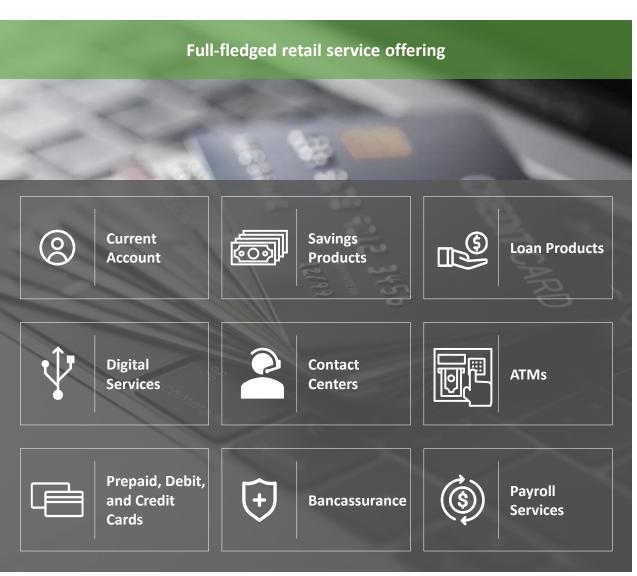


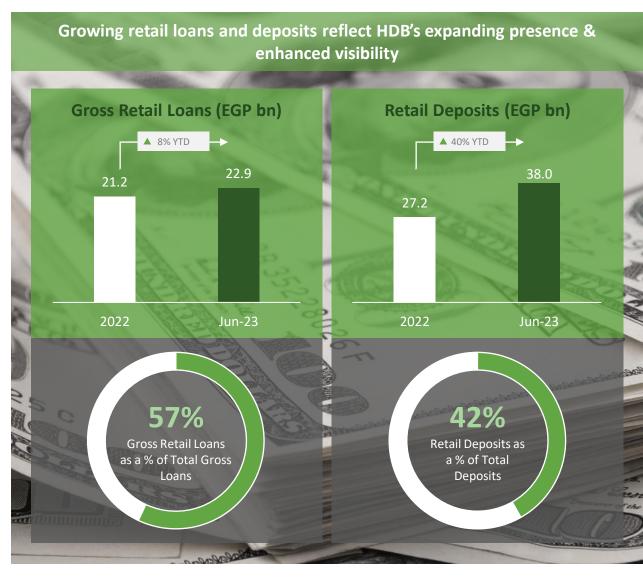
Steady loans and deposits growth has supported the Bank's profitability and strong liquid base

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Retail Banking – Providing a Comprehensive Approach to Retail Banking that Caters to the Needs of Our Wide Customer Base

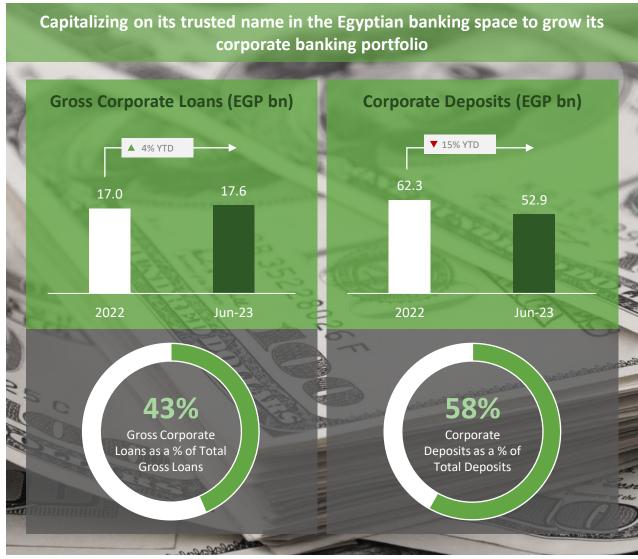






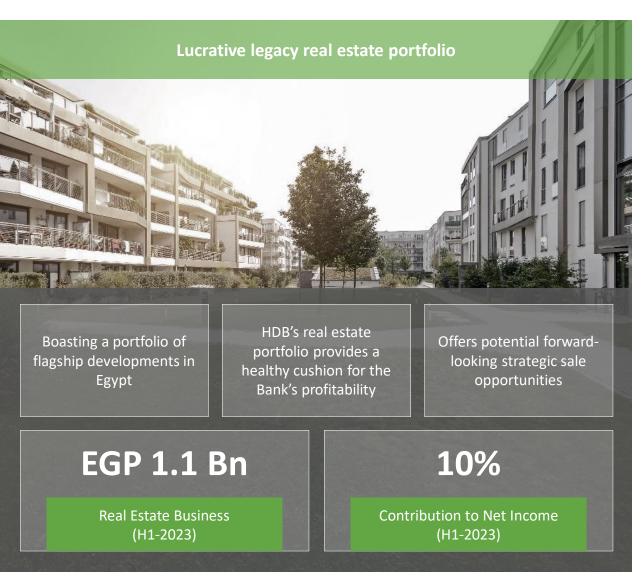
Corporate Banking – HDB Leverages Its Deep Lending Capacities to Serve Some of Egypt's Leading Businesses and Drive the Growth of its Corporate Banking Offering

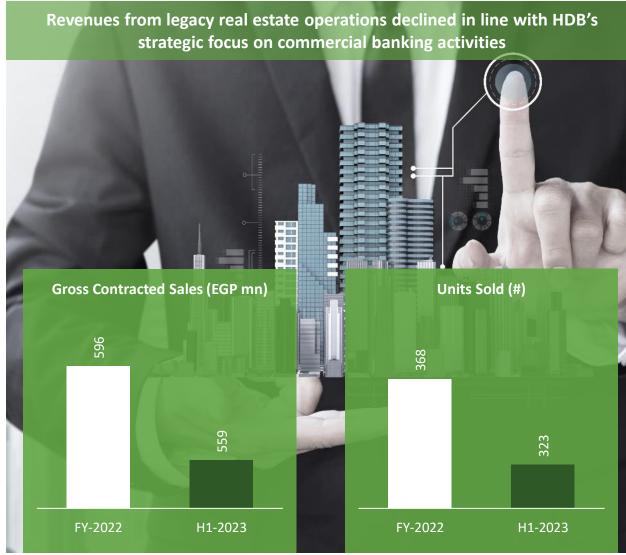






Real Estate Operations – Generating Lucrative Returns Supporting the Bank's Profitability





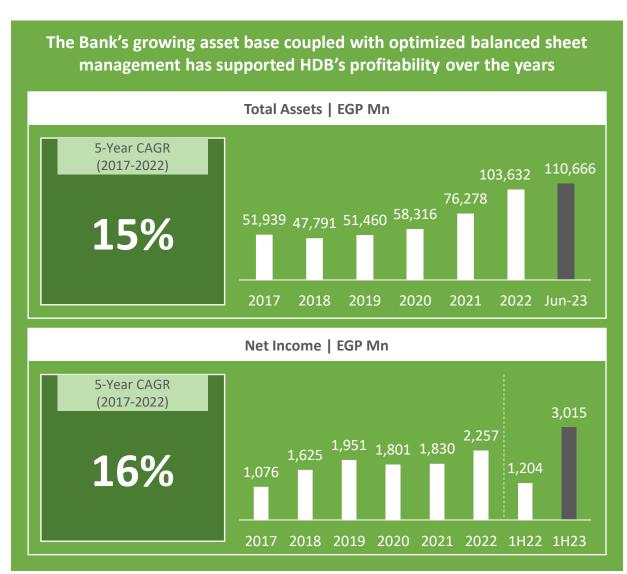
FINANCIAL PERFORMANCE HIGHLIGHTS

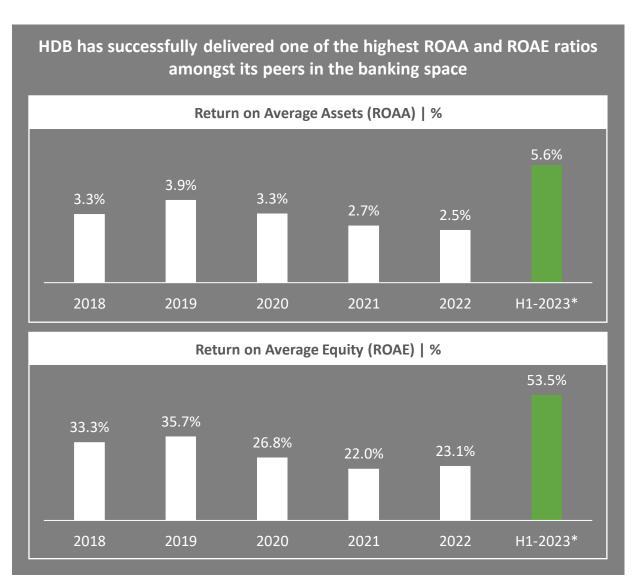
The Bank has Maintained its Strong Growth Trajectory and Delivered Solid Results





Enhanced Profitability – HDB has Yielded Strong Returns on The Back of Excellent Balance Sheet Management

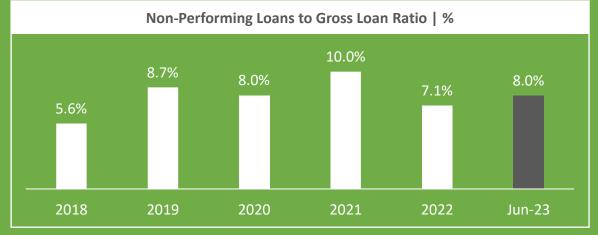






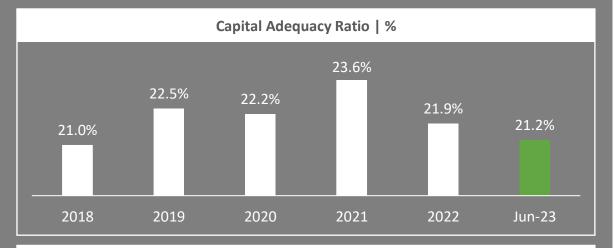
Improved Asset Quality – Steady Decline in NPLs Reflects the Bank's Commitment to Increasingly Enhance the Health of its Loan Book

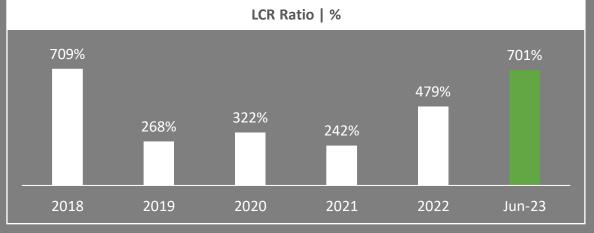






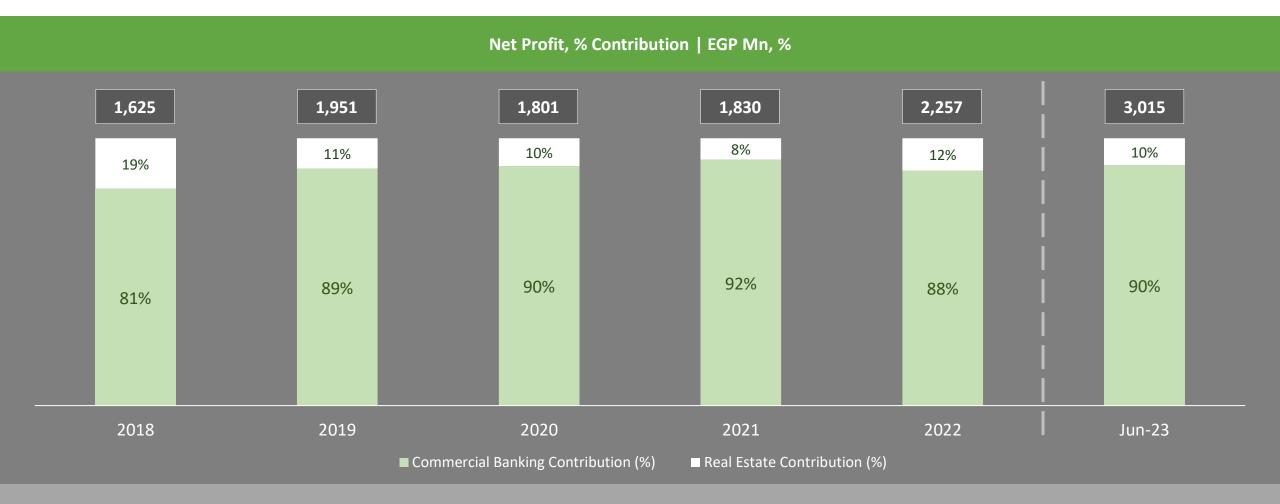








Net Income Breakdown – Commercial Banking Activities Contribute the Lion's Share of HDB's Bottom-Line



The Bank's strategy has seen it significantly grow its commercial banking operations contribution to HDB's bottom-line in recent years as it continues to focus on cementing and expanding its presence in Egypt's commercial banking space

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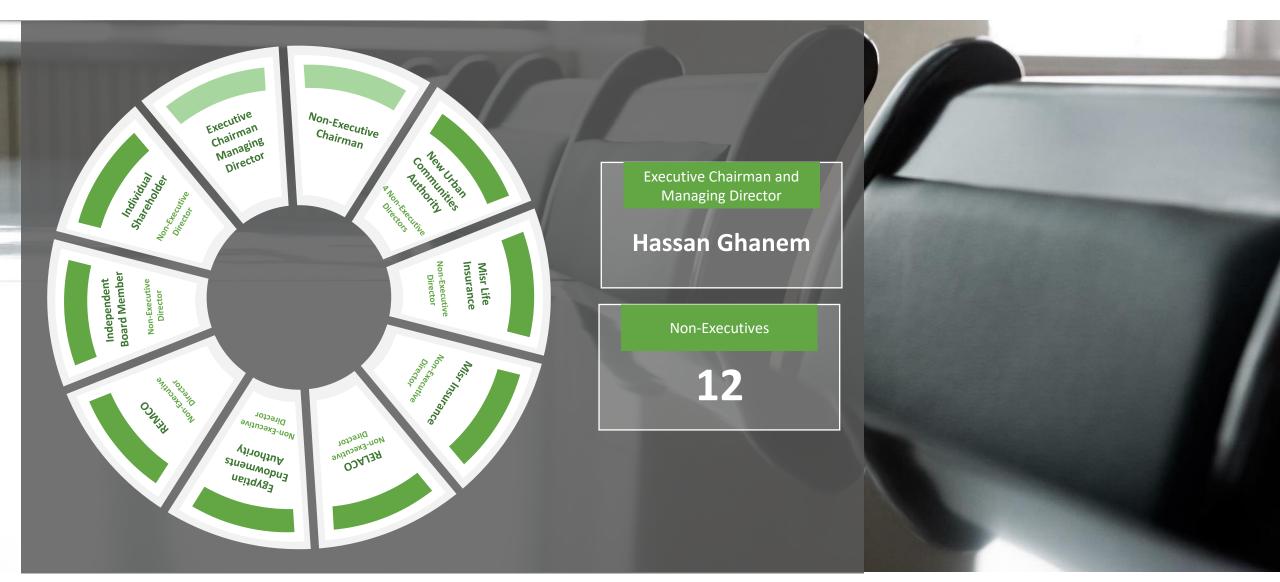
CORPORATE GOVERNANCE

Strong Board of Directors and Comprehensive Governance Frameworks Have Guided the Bank Throughout its Transformation





Board Composition – HDB is Led By A Strong Board That Has Maintained The Bank's Stability and Kept it Aligned With Egypt's Overarching Growth Strategies for the Sector

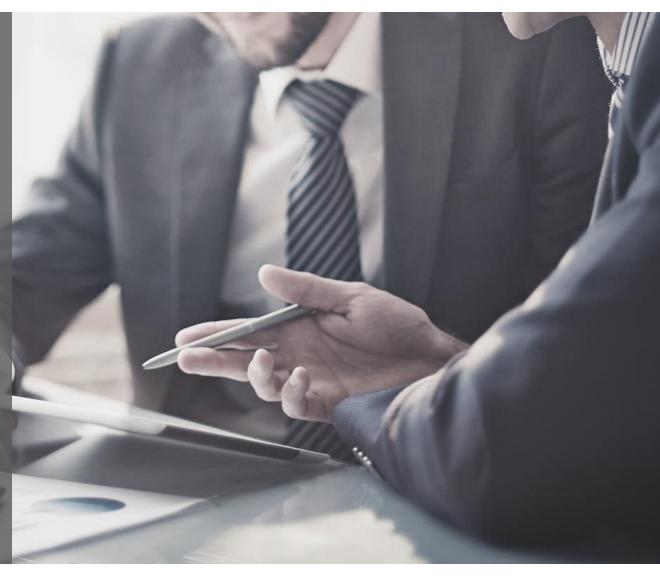


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Corporate Governance – HDB Employs Comprehensive Governance Frameworks that Ensure the Bank Operates in a Sustainable and Ethical Manner

HDB is a firm believer that operating in a The Bank's nine committees ensure that reliable, transparent, and ethical manner is HDB's comprehensive corporate key to maintaining the long-term governance frameworks are implemented sustainability of the business and to unlock and consistently abided by to ensure full and create value for shareholders accountability and transparency across the organization's operations **Committees** 2 **Audit** Risk Remuneration 5 6 Governance and **Executive and** Investment **Nomination Operational** 8 **IT Enhancement CSR** and Donations **Engineering**



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RESPONSIBLE BANKING

Supporting the Sustainability and Development of the Community at Large





Corporate Social Responsibility – Creating Meaningful and Sustainable Impact Towards Egypt's Economy

Playing Our Part in Creating Positive Impact to Ensure the Sustainability and Development of Our Communities



Education

Financing the construction of

El Sewedy

Academy in the Sadat

Industrial Area, which focuses
on technical and vocational

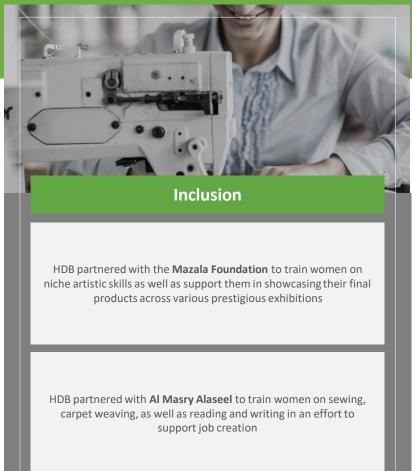
training for students

Supporting **Nile University** in equipping their industrial engineering department

Elevating the infrastructures of 20 schools in the Marsa Matrouh governorate in cooperation with the Misr El Kheir Foundation and the Ministry of Education and Technical Education

Coordinating with the Ministry
of Education to develop
resource rooms in 30 public
schools across 7
governorates to serve special
needs students





INVESTMENT THESIS





Solid Investment Thesis Driven By Promising Outlook As The Bank Continues To Leverage Strong Brand Equity And Growing Commercial Banking Presence

One of Egypt's fastest growing commercial banking institutions

Providing an exceptional customer centric service offering

Strong liquid base provides for potentially aggressive lending capabilities to fuel growth

Nationwide footprint provides easy access to grow desired customer segments

The Bank's ROAE and ROAA are some of the highest when compared against the market average

Growing profitability margins are reflective of HDB's well managed operations



Together, these factors leave HDB well positioned to continue reaping the rewards of its strategy, build on its historical success, and achieve its goal of becoming one of Egypt's top ten banking institutions

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CORPORATE & SHAREHOLDER INFORMATION





Corporate Structure and Share Performance

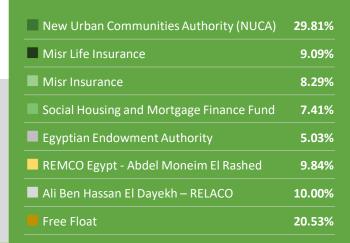
Share Information & Performance (30th March 2023)

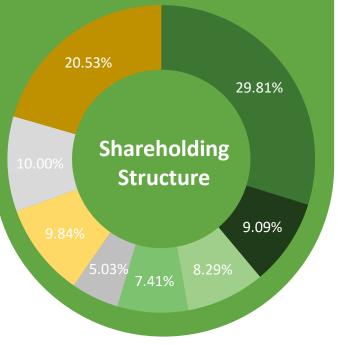
Market	Stock Ticker	Date of Listing	Total Issued Shares
EGX	HDBK.CA	September 1983	531,300,000
Authorized and Issued Capital	Paid-up Capital	Market Cap	Par Value/Share
EGP 10.0 BN	EGP 5.3 BN	EGP 9.7 BN	EGP 10



Housing and Development Bank has consistently delivered strong ROI







Contact Information

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Housing & Development Bank بنك التعمير و الإسكان

www.hdb-egy.com

APPENDIX





Standalone Income Statement and Net Income Breakdown

Standalone Income Statement	Q2-2023	Q1-2023	Q-o-Q Change	Q2-2022	Y-o-Y Change	H1-2023	H1-2022	Y-o-Y Change
	EGP Mn	EGP Mn	(%)	EGP Mn	(%)	EGP Mn	EGP Mn	(%)
Net Interest Income	2,493	2,037	22%	1,128	121%	4,530	2,096	116%
Net Non-Interest Income	475	545	-13%	271	75%	1,020	581	76%
Core Banking Income	2,968	2,582	15%	1,399	112%	5,550	2,677	107%
Other Operating Income	10	(4)	-350%	18	-43%	6	57	-89%
Net Operating Income	2,978	2,578	16%	1,417	110%	5,556	2,734	103%
Operating Expense	(13)	6	-310%	9	-244%	(7)	(29)	-76%
Administrative Expense	(617)	(561)	10%	(523)	18%	(1,178)	(963)	22%
Credit Loss Impairment	(126)	(215)	-42%	(64)	97%	(341)	(66)	420%
Net Profit Before Tax	2,222	1,808	23%	839	165%	4,030	1,676	140%
Income Tax	(532)	(483)	10%	(275)	93%	(1,015)	(472)	115%
Net Profit	1,690	1,325	28%	564	200%	3,015	1,204	150%
Earnings Per Share (EGP)						5.08	2.02	

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Balance Sheet Standalone

	30 June 2023	31 December 2022	Y-o-Y Change
	EGP Mn	EGP Mn	(%)
Cash & Due from Central Bank	13,929	12,722	9%
Due from Banks	25,177	19,024	32%
Financial Investments	26,537	29,645	-10%
Investments in Subsidiaries	2,196	2,199	0%
Loans and Advances to Customers (Net)	37,259	35,215	6%
Gross Loans:	40,573	38,163	6%
Corporate Loans	17,639	16,969	4%
Retail Loans	22,934	21,194	8%
Real Estate	1,089	1,106	-2%
Other Assets	3,439	2,655	30%
Fixed Assets	1,040	1,066	-2%
Total Assets	110,666	103,632	7%
Customer Deposits:	90,890	89,485	2%
Corporate Deposits	52,854	62,260	-15%
Retail Deposits	38,036	27,225	40%
Other Liabilities	7,555	3,805	99%
Total Liabilities	98,445	93,290	6%
Shareholders' Equity	12,221	10,342	18%
Total Liabilities & Shareholders' Equity	110,666	103,632	7%

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Financial Ratios and Indicators

Financial Ratios and Indicators	Q2-2023	Q1-2023	Q-o-Q Change	Q2-2022	Y-o-Y Change	H1-2023	H1-2022	Y-o-Y Change
Profitability	(%)	(%)		(%)		(%)	(%)	
ROAE	59.2%	50.5%	+8.7 pp	24.3%	+34.9 pp	53.5%	25.7%	+27.8 pp
ROAA	6.0%	4.8%	+1.2 pp	2.6%	+3.4 pp	5.6%	2.9%	+2.7 pp
Margins								
Net Operating Margin (NOM)	10.5%	9.4%	+1.1 pp	6.5%	+4.0 pp	10.4%	6.5%	+3.9 pp
Net Interest Margin (NIM)	11.0%	9.2%	+1.8 pp	6.3%	+4.7 pp	10.5%	6.0%	+4.5 pp
Efficiency								
Cost-to-Income	20.7%	21.8%	-1.1 pp	36.9%	-16.2 pp	21.2%	35.2%	-14.0 pp
Liquidity								
Gross Loans to Deposits	44.6%	40.6%	+4.0 pp	39.8%	+4.8 pp	44.6%	39.8%	+4.8 pp
Net Loans to Deposits	41.0%	37.3%	+3.7 pp	36.8%	+4.2 pp	41.0%	36.8%	+4.2 pp
Asset Quality								
NPLs-to-Gross Loans	8.0%	7.8%	+0.2 pp	8.8%	-0.8 pp	8.0%	8.8%	-0.8 pp
Capital Adequacy Ratio	21.2%	19.1%	+2.1 pp	22.4%	-1.2 pp	21.2%	22.4%	-1.2 pp

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